VISIONING WORKSHOP
Outcomes of Discussion Groups

Table 1: Outcomes of the discussion on: Overall vision

Overall vision (long term)	
Vision	- No food waste anymore - foodsharing not needed anymore - No hunger anymore

Table 2: Outcomes of the discussion on: Organization foodsharing

Organization of foodsharing		
Vision	- App is improved (e.g. clear display, easier handling) - More creative ideas - More private households use Fair Teiler to share excess food - foodsharing is more active in facebook and media - More cooperation with other food rescue institutions (e.g. To good to go, Sirplus) - Financial resources are available for establishing one paid position for coordination in each country (Austria, Germany, Switzerland) Contested points: - foodsharing is an established association & is centrally organized (central office, warehouse and administration) vs. - foodsharing is organized decentralized (in clusters and small teams)	
Pathways	**What has to be done?**	**By whom?**
	- Improve internal communication (4 points)	Ambassadors/ "Botschafter" foodsharing (all)
	- Improve website/platform (1 point)	Foodsharing Germany
	- Promotion of foodsharing (1 point)	Workgroup "Marketing"
	- Update and improve app (1 point)	Workgroup "Marketing"
	- Establish association (1 point)	Ambassadors/ "Botschafter"
	- Financial support (1 point)	Ambassadors/ "Botschafter Fonds Soziales Wien, European funds
	- Implement a voting system for decision making (1 point)	foodsharing (all)
	- Collect suggestions for improved platforms	Ambassadors/ "Botschafter" Workgroup "Marketing"

Table 3: Outcomes of the discussion on: Awareness raising

Awareness raising			
Vision	- Enhance public perceptions of food waste as a problem and the associated environmental impacts - More formal and non-formal education activities for children and young people are in place that support food waste prevention and the sustainable use of food and other resources. - More demonstrations against food waste - (Old) knowledge and skills on food handling and food waste prevention are transferred within the family and though school. - Strengthen food sovereignty.		
Pathways -	**What has to be done?**		**By whom?**
	- Workshops and talks for all generations (5 points)		Policy makers, experts on food (waste)
	- Workshops and awareness raising campaigns in schools, kindergarten, after-school care clubs (3 points)		Policy makers, teachers, experts on food (waste)
	- Global awareness raising campaigns and demonstrations (3 points)		Policy makers, social media, podcasts, society as a whole
	- Involve children in cooking activities and knowledge transfer (1 point)		Parents
	- Strengthen relationship with food and the environment (1 point)		Everyone
	- More elective courses on cooking and food		Policy makers, schools

Table 4: Outcomes of the discussion on: Community

Community		
Vision	- More group dynamic and interaction - District groups: for each district of Vienna is a group established - Contrasting views and diverging interests and positions are bridged - Teamwork is improved - More joint activities and events are organized - A respectful and loving atmosphere is fostered - Greater togetherness	
Pathways	**What has to be done?**	**By whom?**
	- Establish district groups (8 points)	Ambassadors/ "Botschafter" Organizational team

	- Buddy system (4 points)	Welcome group/ "Begrüßungsgruppe"
	- Take the initiative and develop own ideas (1 point)	foodsharing (all)
	- Establish a corner for sorrow ("Kummerecke")	New workinggroup
	- Establish team for mediation	New workinggroup
	- Clean up organization of groups and	foodsharing (all)
	- Improve internal communication	foodsharing (all)
	- Promotion of foodsharing	Workgroup "Marketing"
	- Cook together and literally share food with each other	foodsharing (all)

Table 5: Outcomes of the discussion on: Image

Image	
Vision	- Image of the initiative foodsharing is improved - Foodsharing is socially accepted and recognized - Testimonials endorse foodsharing

Table 6: Outcomes of the discussion on: Policy, Business and Agriculture

Policy, Business and Agriculture	
Vision	- Law/regulation that forces Restaurants, Hotels, Bakeries, Caterings and Supermarkets to share excess food - Every supermarket has its own Fair Teiler - No supermarkets exist anymore, instead small food coops - Consumer society and overproduction is stopped

Table 7: Outcomes of the discussion on: Diffusion of foodsharing

Diffusion of foodsharing	
Vision	- Foodsharing spreads worldwide and an extensive network of foodsharing initiatives is established across Europe - More cooperation with food providers are established - Foodsharing is accessible to all people (and not restricted to members) - More private households actively share their excess food

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